



EVENT HIGHLIGHTS

- Participation from 5,000+ university students
- 20+ colleges invited, with an expected audience of 1,000+ attendees
- 2-day flagship event featuring multiple activities and engagements
- Large-scale stage and big-screen setup for enhanced audience experience
- High student footfall ensuring strong on-ground engagement

BENEFITS FOR SPONSORS

- Opportunity to showcase products or services to a highly engaged student audience
- High brand visibility among a diverse group of potential customers
- Platform to demonstrate innovative or unique offerings
- Opportunities for corporate networking and future collaborations
- Direct customer feedback and market insights
- Extensive digital marketing reach through student-driven social media promotions



TITLE SPONSOR

Investment: Rs.60,000

Why should you get this?

Brand ownership of the entire event. Maximum dominance, recall, and long-term association.

BENEFITS

- Official designation as **“Title Sponsor: Signifiya 2026”**
- Event name co-branding:
 - *Signifiya 2026 powered by [Sponsor Name]*
- **Top-most logo placement** across all channels:
 - Website (hero banner)
 - Social media (all posts)
 - All print & digital creatives
- **Category exclusivity** (Maximum 2 Title Sponsors)
- **Prime on-ground branding:**
 - Main stage backdrop
 - Entry arch branding
 - Largest banner placements
- **Largest dedicated stall space** in prime location
- **Multiple social media integrations:**
 - Estimated reach: **50,000+ users**



ASSOCIATE SPONSOR

Investment: Rs.45,000

Why should you get this?

Strong brand visibility without full ownership cost.

BENEFITS

- Recognition as **Presenting Sponsor: Signifiya 2026**
- Logo placement:
 - Website (above the fold)
 - All major social media creatives
 - Print promotions
- **High-visibility on-ground branding:**
 - Main Gate Arch Side Panels
 - Stage side banners
 - Entry-zone banners
- **Dedicated stall space**
- **Social media integration:**
 - Estimated reach: **35,000+ users**



EVENT SPONSOR

Investment: Rs.25,000

Why should you get this?

Balanced visibility + engagement at a controlled budget.

BENEFITS

- Recognition as **Event Sponsor: Signifiya 2026**
- Logo placement on:
 - Website
 - Event-specific social media posts
 - Print media related to event activities
- **Dedicated stall space**
- **Banner placement** in audience circulation areas
- **Social Media outreach**
 - Estimated reach: **20,000+ users**



DIAMOND SPONSOR

Investment: Rs.20,000

Why should you get this?

High recall and direct student interaction.

BENEFITS

- Logo placement:
 - Website (large size)
 - Select print media
- **Prime banner placement** near stage / entry
- **Dedicated stall space**
- **1 dedicated social media post**
- Opportunity to:
 - Distribute samples or coupons

PLATINUM SPONSOR

Investment: Rs.15,000

Why should you get this?

Brand presence with **light audience interaction.**

BENEFITS

- Logo placement:
 - Website (medium size)
 - Selected print media
- **Banner display** at semi-prime location
- **1 social media story mention**

GOLD SPONSOR

Investment: Rs.10,000

Why should you get this?

Cost-effective association with a large-scale student event.

BENEFITS

- Logo placement on official event website
- Single banner display at venue





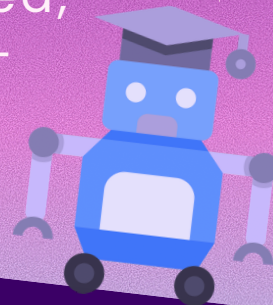
TECH EVENTS

Robo Soccer

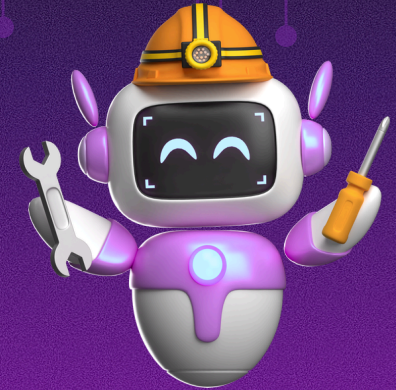
- Teams design autonomous or RC robots to compete in dynamic football matches.
- Judged on tactical maneuvering, ball control, and goal-scoring precision.
- Promotes innovation in sensor integration, speed, and real-time decision-making.

Path Follower

- Teams design autonomous robots capable of following a predefined path.
- Judged on accuracy, efficiency, and smooth execution.
- Encourages innovation in robotics and automation.



TECH EVENTS



Tower Making

- Teams will construct towers using designated materials within a stipulated time.
- Structures will be tested for strength, stability, and load endurance.
- Encourages application of engineering principles and structural creativity.

Bridge Making

- Participants will design and fabricate bridge models under given constraints.
- Bridges will undergo load testing to assess durability and efficiency.
- Highlights core concepts of civil and structural engineering.

TECH EVENTS

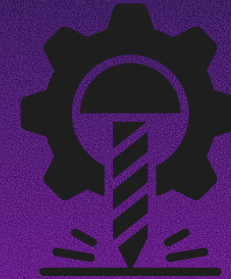
Re-Fab

- Participants transform waste or discarded materials into innovative, useful products.
- Promotes sustainability, creativity, and environmental responsibility.
- Judged on innovation, practicality, and overall presentation.



Lathe War

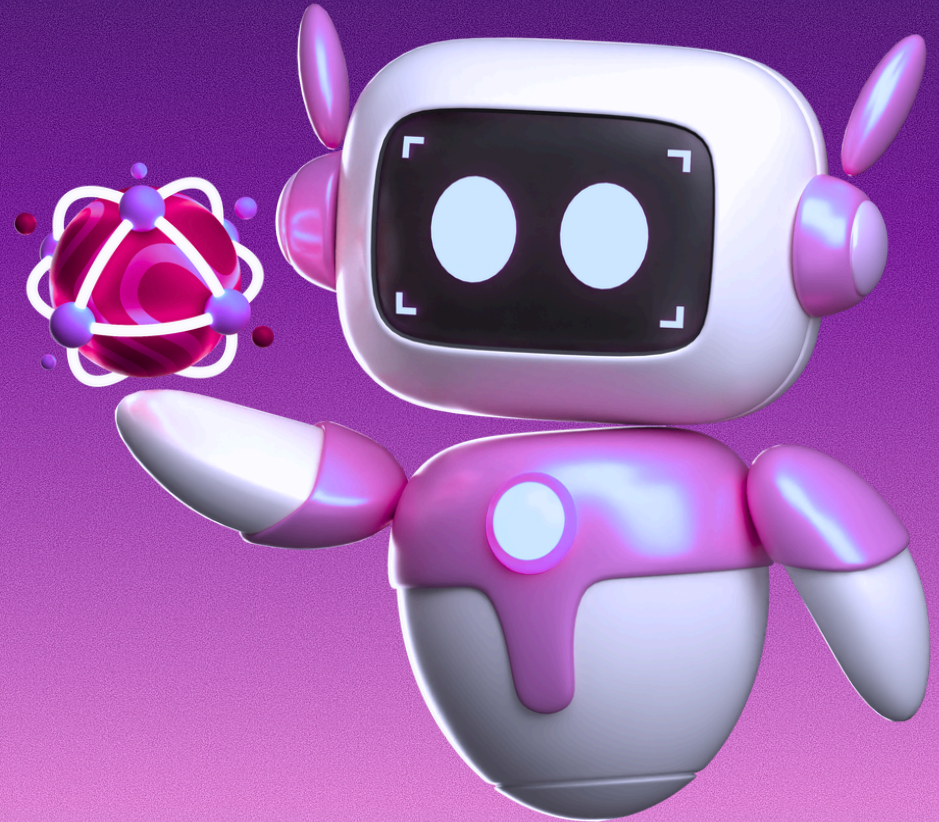
- A hands-on manufacturing challenge using workshop machinery such as lathe machines.
- Participants will fabricate components with accuracy and technical proficiency.
- Focuses on practical skills, safety, and precision engineering.



TECH EVENTS

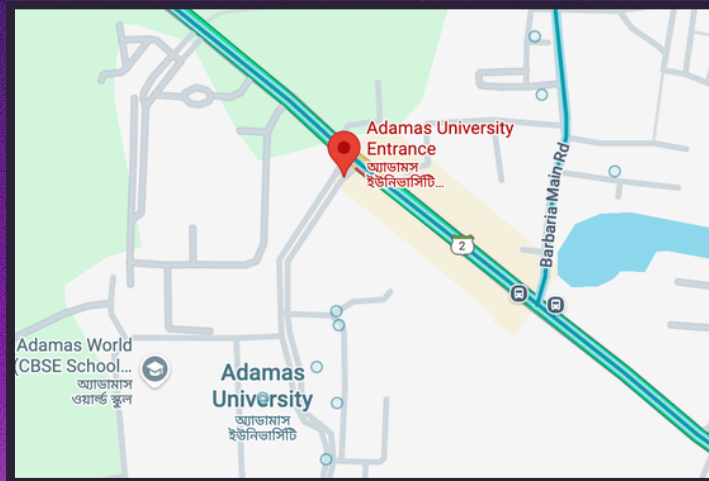
Electrifying Circuits

- Participants will design and assemble functional electronic circuits using provided components.
- The event evaluates practical understanding of electronics and circuit logic.
- A platform to showcase technical precision and innovative thinking.





FUEL THE VIBE, JOIN THE JOURNEY



Put your brand center stage for an audience of thousands of trendsetters and future leaders. Your brand, our stage. Let's make a lasting impact



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